



**Bachelor in  
Management (BSc)**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



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## ESCP Quick Facts

**6** urban  
campuses

## Multi- accredited:

AACSB, EQUIS, EFMD MBA,  
EFMD EMBA, 5 European  
Higher Ed standards

## A full portfolio

Bachelor, Masters,  
MBAs, PhDs and  
Executive Education

**6,500**

students in degree  
programmes representing

**120**

nationalities

The World's

**1st**

Business School  
(est. 1819)

Over **160**  
research-active professors  
representing over  
30 nationalities

Over **140**  
academic alliances  
in Europe and the World  
in 47 countries

**5,000**  
high-level participants  
in customised training  
and executive education

**60,000**  
active alumni in  
over 150 countries  
in the world



## 6 Urban Campuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

### MADRID

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

### PARIS

#### République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

# ESCP 2019 Rankings & Accreditations

Worldwide Financial Times

## #2

Master in  
Finance

## #5

Master in  
Management

## #14

European  
Business Schools

## #4

Career Progression  
Executive MBA

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



5 European Higher Ed  
accreditations

## ESCP It all starts here

In a world shaped by the economy, reorienting how this world evolves has become a duty of the sphere of business.

It's by giving meaning to business that we will be able to nurture society in a positive and sustainable way. As a business school training leaders and entrepreneurs for more than 200 years, our role is central in teaching how to better anticipate change and make decisions.

**Because, in life as in business, everything starts with choices.**

It is by making such choices that ESCP Business School upholds its values, its unique management style, and its unique point of view on the world.

The era of responsible, augmented and collaborative leadership has arrived: a leadership aware of global issues, sustained by our values rooted in European humanism, our unrivalled worldwide diversity and multiculturalism.

Joining the international ESCP community is beyond embracing academic excellence; it is about learning how to make enlightened choices to be ready to meet the great challenges of our times with optimism.

Yes, with optimism: because, like ESCP's founding fathers in 1819, we believe in progress.

We constantly explore new knowledge territories from sciences to humanities, allowing our graduates to reach a new level of insight and to engage with intelligence and responsibility.

For a successful career with a positive footprint, choose ESCP Business School.

**It all starts here.**



*Prof. Frank Bournois*  
**Executive President & Dean  
of ESCP**



*Prof. Léon Laulusa*  
**EVP, Dean for Academic and  
International Affairs**

*Prof. Fabrizio Zerbini*  
**Associate Dean  
Bachelor in Management (BSc)**



*Marion Leparmentier*  
**Director of Studies, Europe  
Bachelor in Management (BSc)**



The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice how to deal with people and lead teams.

During the three years of study, they have the opportunity to live in three different countries and communicate in multiple languages, always within the same institution. Our interactive digital and in-classroom learning environment encourages students to have a constant exchange with our passionate professors across all countries throughout their studies.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.



## A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



**Prof. Dr. Marion Festing**  
**HRM and Intercultural Leadership**  
**BERLIN CAMPUS**

*"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."*



**Prof. Terence Tse**  
**Finance**  
**LONDON CAMPUS**

*"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."*



**Prof. Lorena Blasco-Arcas**  
**Marketing**  
**MADRID CAMPUS**

*"Multiculturalism, humanistic values and learning-by-doing define the ESCP experience; the perfect combination for preparing our students for the societal and businesses demands of the future."*

**Prof. Philippe Zarlovski**  
**Management Control**  
**PARIS CAMPUS**

*"Students are ESCP's wealth. The diversity of their backgrounds and their commitment to their studies make each course an original learning experience, preparing them to take on responsibilities in a fast-changing and complex world."*



**Prof. Chiara Succi**  
**Organisational Behaviour**  
**TURIN CAMPUS**

*"I learn something new every time I teach ESCP students. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."*



**Prof. Grzegorz Mazurek**  
**Marketing**  
**WARSAW CAMPUS**

*"ESCP, with its history and pan-European perspective, is associated not only with a high quality of teaching, superb knowledge and unique skills, but also an amazing mixture of intercultural values which can be simply defined as the 'ESCP Experience'. Students are aware of that, appreciate it, and take the most from it."*



## ERIM

The ESCP Research Institute of Management is a state-recognised research laboratory that allows ESCP not only to deliver a Doctorate degree independently, but also to apply for national research grants such as the ANR funding. ERIM also plays an important role in promoting ESCP Business School's research activities.

## Research Centres & Institutes

### BIG DATA RESEARCH CENTRE

#### CERALE

Centre for European / Latin American Research

#### CERS

Centre for Research in Sociology

#### CIM

Excellence Centre for Intercultural Management

#### CMC

Creativity Marketing Centre

#### ECDC

European Center for Digital Competitiveness

#### EMC

Energy Management Centre

#### HappyMgt

Happiness & Management Research Centre

#### HMI

Health Management Innovation Research Centre

#### IREFIM

Institute of Real Estate Finance and Management

#### SustBusy

Business & Society - Towards a Sustainable World

#### TIB

Teams in International Business

#### TMI

Talent Management Institute

#### Labex RéFi

Laboratory of Excellence for Financial Regulation

## Chairs & Professorships

⊗ Circular Economy & Sustainable Business Models

**Deloitte.**

⊗ Creativity Marketing **L'ORÉAL**

⊗ Factory for the future

**SAFRAN**

**Fondation D'ENTREPRISE MICHELIN**  
L'HOMME EN MOUVEMENT

⊗ Fashion and Technology **LECTRA**

⊗ Future of Retail in Society 4.0

**E.Leclerc** **BearingPoint.**

⊗ Industrial Relations and Firms' Competitiveness

**AIRBUS** **GROUPE RENAULT**  
**sodexo** **SOLVAY**

⊗ Intercultural Management

**GROUPE RENAULT**

⊗ International Corporate Governance

**KPMG**

⊗ Internet of Things

**Schneider Electric** **SOCIETE GENERALE Banque & Assurances** **Valeo**

⊗ Jean-Baptiste Say Institute

**RCI BANK AND SERVICES** **EY**

⊗ New Generation Management

**KPMG**

⊗ Real Estate **BNP PARIBAS REAL ESTATE**

⊗ Reinventing Work

**BiWAK!**  
BY BNP PARIBAS

**BNP PARIBAS**



## Bachelor in Management (BSc) Highlights

- **Three-year, full-time programme (180 ECTS)**
- **Multicultural** study track in one institution
- Curriculum in **Management** combined with **liberal arts, humanities** and language courses
- Taught in **English** with some classes in **French, Spanish or German**
- **Compulsory internships** and **social impact projects**
- Bachelor of Science in Management degree **fully compliant with international standards**

Accreditation



Ranking 2020



3

years

6

possible urban campus locations

50+

different nationalities

98%

placement upon graduation



## BACHELOR IN MANAGEMENT (BSc)

Leading in a changing world.



## Student Diversity Class of 2022

**500+**  
students

**50+**  
nationalities

### 6% Africa & Middle East

Algeria · Angola · Egypt · Lebanon · Mauritania  
Morocco · Saudi Arabia · Senegal · Tunisia

### 8% Americas

Argentina · Brazil · Canada · Colombia  
Costa Rica · Dominican Republic · Mexico · Peru  
Trinidad and Tobago · United States of America ·  
Venezuela

### 15% Russia, Asia & Oceania

Australia · China · Indonesia · Japan · Kazakhstan  
Russia · South Korea · Taiwan · Turkey · Vietnam

### 71% Europe

Austria · Belarus · Belgium · Croatia · Denmark  
France · Germany · Greece · Ireland · Italy · Latvia  
Lithuania · Luxembourg · Netherlands · Norway  
Poland · Portugal · Romania · Spain · Sweden  
Switzerland · Ukraine · United Kingdom

#### Estevan Vilar Class of 2018, Switzerland

*"I can say that I really enjoyed studying at ESCP. Students and teachers come from all over the world, which is amazing for developing our intercultural skills. I loved changing countries/campuses each year, and my first year living in London was an unforgettable experience."*



#### Shaan Legros Class of 2019, USA

*"The best thing about the programme is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know when I graduate, I'll stand out from the crowd."*



#### Chiara Bimbatti Class of 2020, Italy

*"I chose to study the BSc at ESCP because it is the only programme that merges the study of economics with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."*



## Study-Track Options

Live and learn in **three different countries over three years**. Each academic year, you will have the opportunity to study at one of our urban **European campuses** in Berlin, London, Paris, Madrid or Turin, or to study one year at our **partner institution**, Tsinghua University in Beijing. This gives you the unparalleled student experience of living and studying in different countries and cultures without having to compromise on **academic excellence**.

Students must study at a different campus each year of the programme.



### YEAR 1 LONDON PARIS

Language requirements:  
London and Paris  
(English).

### YEAR 2 MADRID PARIS TURIN

Language requirements:  
Madrid (English and  
Spanish); Paris (English  
and French); Turin  
(English).

### YEAR 3 BERLIN PARIS

Language requirements:  
Berlin (English with  
optional classes in  
German); Paris (French).

**BERLIN**  
LONDON  
MADRID  
PARIS  
TURIN  
BEIJING



Study  
in **Berlin:**  
Discover one of  
the most offbeat  
and creative  
European cities.



*Prof. Dr. Houdou  
Basse Mama*  
**BSc Academic Director  
BERLIN CAMPUS**

### City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

### Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. People value Berlin for its pulsating scene and night life as well as for its spacious parks and bohemian quarters.

### Career Opportunities

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.



### The Campus

ESCP Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year there are events and conferences on the latest business issues. ESCP is a state-recognised university in Germany.

### Your contact

**BERLIN CAMPUS  
RECRUITMENT & ADMISSIONS OFFICE**

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**London:**  
A truly  
multicultural  
experience  
in the heart  
of a vibrant city.



*Prof. Wioletta Nawrot*  
BSc Academic Director  
LONDON CAMPUS

### City of London

London is more than just a city: it's a global centre for business and culture, and a multicultural giant that offers you an unforgettable life experience. With just shy of 11 million inhabitants speaking more than 300 languages, it's impossible to spend time there without expanding your personal horizons and professional network.

### Cultural Variety

ESCP is a unique school that attracts students and academics representing more than 100 nationalities to our London campus. Students live and study in an exciting and vibrant city in the centre of a truly multicultural environment.

### Career Opportunities

Whether you're heading for a career in the Finance sector or dreaming of working for a leading Luxury brand or Tech company, London has it all waiting for you. There are job opportunities at the biggest brands in the world, as well as an incredible number of innovative start-ups. From internships to graduate schemes and beyond, London is your launch pad!

### The Campus

Located in West Hampstead in north-west London, ESCP's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.



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LONDON  
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PARIS  
TURIN  
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Cosmopolitan,  
sophisticated,  
bustling, energetic,  
vibrant: **Madrid**  
is full of energy  
as only a capital  
city can be.



Prof. Alejandro Ruiz  
BSc Academic Director  
MADRID CAMPUS

### City of Madrid

Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit, including some of the best museums in the world. Every corner you turn reveals something to surprise and delight you.

### Cultural Variety

Madrid is home to some of the best business schools in the world. The capital city offers a diverse and international community that provides a chance to study alongside students from around the globe. It is also one of the most affordable cities for students in Europe.

### Career Opportunities

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience.



### The Campus

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is inside the M-30 urban ring and very well connected with the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.

BERLIN  
LONDON  
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**PARIS**  
TURIN  
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**Paris:** Where  
history meets  
innovation for  
an unforgettable  
experience.



*Prof. Vanessa  
Strauss-Kahn*  
BSc Academic Director  
PARIS CAMPUS

### City of Paris

Legendary capital of fashion, business incubator, and number one tourist destination in Europe, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

### Cultural Variety

Many fairs, trade shows, international congresses and events are held in Paris. Our campuses are literally at the crossroads of new economic and societal trends shaping the future of the French capital.

### Career Opportunities

Paris offers a global economic environment to international companies as well as smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP graduates.



### The Campus

The Paris campus has two conveniently located sites. The République site is situated downtown in the 11th arrondissement. It is the largest of the our campuses and hosts the greatest number of faculty and students. The building is classified as a historical monument. With extensive campus facilities and over 50 active student clubs and associations, a strong sense of school spirit and community prevails. The new Montparnasse site is located in the 15th arrondissement to reinforce the strategic presence of ESCP in the heart of Paris. It has modern infrastructures and is fully equipped to offer students and executive education participants a memorable experience.

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PARIS  
**TURIN**  
BEIJING



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Experience  
the capital of  
open innovation  
culture: **Turin**  
looks to the  
future.



*Prof. Chiara Succi*  
BSc Academic Director  
TURIN CAMPUS

### City of Turin

Turin was the first capital of Italy and now is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and looks to the future. It has developed an unparalleled expertise in the automotive industry and become a fresh, smart, modern and open-minded hub of all that is European. Turin is an icon of the truly Italian style.

### Cultural Variety

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

### Career Opportunities

The territory is the cradle of many important Italian companies in different industries such as automotive, aviation, consulting, finance, fashion, food and beverage, and sports. The Turin campus has a strong relationship with companies in all these sectors, with strong recruitment of ESCP students.



### The Campus

Founded in 2004, our Italian home is a young campus that has experienced rapid growth. It serves both students through Undergraduate and Master programmes, and the business community with a complete portfolio of executive education, applied research and entrepreneurship services. The Turin Campus has a solid connection with a number of national and international companies which contribute to its governance.

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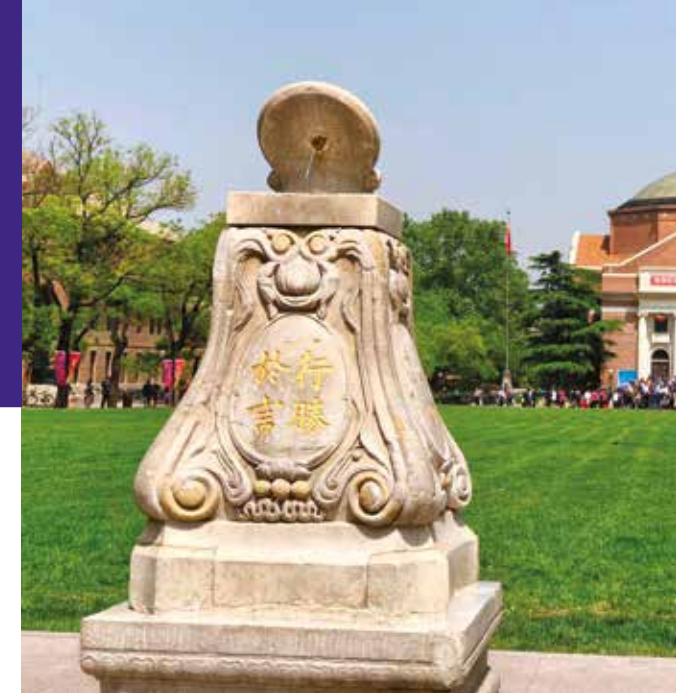
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**Beijing:**  
An ancient  
cultural capital  
integrating  
technology with  
internationalisation.



*Prof. Kejin Zhao*  
**BSc Academic Director**  
**PARTNER BEIJING CAMPUS**

*Associate Dean, School of  
Social Sciences - Tsinghua  
University*



### City of Beijing

Beijing is one of the first cities recognised as a National Historically and Culturally Notable City in China, with the largest number of UNESCO World Heritage Sites. The city's history of more than three thousand years has nurtured many famous places of interest such as the Forbidden City, the Temple of Heaven, the Badaling section of the Great Wall, and the Summer Palace.

### Cultural Variety

Tsinghua is home to a remarkably diverse community. In 2019, more than 4,000 international students from over 130 countries were enrolled. Worldwide, more than 30,000 Tsinghua international alumni make significant contributions to social, scientific, economic, and sustainable development.

The University prides itself on its vibrant and enriching campus community, with more than 200 student associations and organisations. Countless experts, innovators and international business leaders come to Tsinghua each year to give open lectures and talks, and participate in international conferences.

### Academic Tradition

Tsinghua is a dynamic global university renowned for its high-quality teaching and research, and its spirit of social commitment. The bright and aspiring students are taught by top experts in their fields in world-class teaching and research facilities.

Tsinghua is consistently ranked among the very best universities in the world by QS World University Ranking, Times Higher Education World University Rankings and US News Global University Rankings, among others.

### The Campus

The campus of Tsinghua University is situated in northwest Beijing on the site of the former imperial gardens of the Qing Dynasty, and surrounded by a number of historical sites. The campus has nine libraries with over five million volumes that integrate both Chinese and Western styles, and an Art Museum with over 13,000 art pieces.

Life at Tsinghua is a vibrant bustle that's more than academics. The Tsinghua community engage in extracurricular activities in arts and athletics. Visitors experience the splendour of the former imperial garden, attend open lectures and enjoy theatre performances.

## Your Bachelor Programme

**The Bachelor in Management (BSc) is a three-year general management programme that embraces an interdisciplinary approach. This will give you the unique opportunity to study management alongside training in languages, liberal arts and personal development.**

You will spend your time at a different ESCP or partner campus each year, living and studying in different countries and cultures without having to compromise on academic excellence. The cultural diversity is integral to the Bachelor in Management (BSc) experience, and students also gain the advantage of increasing their proficiency in an additional two languages by the conclusion of the programme.

We believe theory is nothing without practice, so students will benefit from our extensive network of companies and organisations by working on real-life case studies, company projects, group work and compulsory internships.

**Pauline Boullanger**  
Class of 2022, France

*"I chose the ESCP Bachelor in Management (BSc) programme as it teaches a wide range of different subjects at a high level, enabling me to apply for a number of excellent masters in the future. It is a perfect mix between theory and practice."*



### Programme objectives

- Challenge yourself intellectually and acquire skills for a top international career.
- Get to know and understand diverse cultures by living and studying in three different countries, without having to compromise on academic excellence.
- Learn management through an interdisciplinary approach, and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and develop your personal competencies.

### Focus on learning languages

Languages form an important part of the ESCP Bachelor in Management (BSc), with the aim being that all students have gained proficiency in an additional two languages upon graduation.

To make this possible, we provide in-class and digital language courses that are adapted to each student's level during the three years of the programme.

## 10 Reasons to Choose Our BSc

### 1 Diverse & multicultural

Our students come from all over the world, bringing a range of backgrounds, cultures and perspectives.

### 2 Focus on active learning

Small class size and high contact hours allowing for in-class interactivity and regular face-to-face time with high-profile, international faculty.

### 3 International teamwork

Whether physically on the same campus or not, you will work together in cross-campus teams providing valuable remote working experience.

### 4 Development of intercultural skills

Work together with students of other cultures and study in different countries.

### 5 Languages

Develop additional language skills that will set you apart as a graduate on the global market.

### 6 Real-life case studies & business simulations

Apply theory to practice.

### 7 Thought-provoking Collective Projects

Trigger exciting initiatives, and develop creativity and entrepreneurial spirit.

### 8 Internships and Social Impact Projects

Facilitated by our strong links with the corporate world, providing your first truly professional experiences.

### 9 Improvement of soft skills

Workshops and seminars improve your written competencies, communication and rhetoric skills, and presentation techniques.

### 10 Growth and independence

Studying each year in a different country will allow you to become more independent, self-reliant and resilient. All important skills for future business leaders to have!



## Curriculum

Our curriculum is designed for students who aspire to top international careers. During the course of the Bachelor in Management (BSc) programme, you will truly get to know and understand diverse cultures and approaches to management – both through your multi-campus travel and the experience of working with your international peers.

By the conclusion of the BSc, you will have acquired the necessary background and knowledge in management, economics and law, complemented by the fundamentals of maths, accounting and statistics. All modules have been chosen to provide you with a solid foundation for a career in business across a range of different industry sectors and management domains.

The inclusion of liberal arts and humanities modules (e.g. Psychology and Sociology) gives you a crucial understanding of business in a wider context: to think outside the box and develop different ways of thinking.

Combined with practical skills and projects, extensive group work, professional internships and a concluding thesis, the Bachelor in Management (BSc) will prepare you for the next steps in your career, be it in postgraduate study or graduate work opportunities.



YEAR 1	YEAR 2	YEAR 3
LONDON - PARIS	MADRID - PARIS - TURIN	BERLIN - PARIS
<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Introduction to European Business Administration &amp; Organisations</li> <li>• Financial &amp; Managerial Accounting 1</li> <li>• Micro-Economics</li> <li>• European Institutions &amp; Comparative Political Systems</li> <li>• Fundamentals of Mathematics 1</li> <li>• Statistics &amp; Probability</li> </ul>	<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Finance</li> <li>• Financial &amp; Managerial Accounting 2</li> <li>• Marketing</li> <li>• Macro-Economics</li> <li>• Contract &amp; Business Law in Europe</li> <li>• International &amp; European Business Law &amp; Taxation</li> <li>• Fundamentals of Mathematics 2</li> <li>• Advanced Statistical Methods</li> </ul>	<b>Management, Economics &amp; Law Modules</b> <ul style="list-style-type: none"> <li>• Strategy &amp; International Management</li> <li>• Operations Management &amp; Business Information Systems</li> <li>• CSR &amp; Business Ethics</li> <li>• Management Elective Courses</li> <li>• International Economics</li> </ul>
<b>Liberal Arts &amp; Humanities Modules</b> <ul style="list-style-type: none"> <li>• Introduction to Psychology &amp; Sociology</li> <li>• International Relations and European &amp; World History</li> </ul>	<b>Liberal Arts &amp; Humanities Modules</b> <ul style="list-style-type: none"> <li>• Key Scientific &amp; Technological Issues in Business</li> </ul>	<b>Liberal Arts &amp; Humanities Modules</b> <ul style="list-style-type: none"> <li>• Liberal Arts Electives:               <ul style="list-style-type: none"> <li>- History</li> <li>- Politics</li> <li>- Wealth of Nations</li> <li>- Negotiation</li> <li>- Human Behaviour</li> <li>- Self-Awareness</li> </ul> </li> </ul>
<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Presentation, Discussion &amp; Rhetoric Skills</li> <li>• Computer Skills</li> <li>• Languages</li> </ul>	<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Intercultural Skills</li> <li>• Languages</li> </ul>	<b>Languages &amp; Personal Skills Modules</b> <ul style="list-style-type: none"> <li>• Academic Writing Skills</li> <li>• Languages</li> </ul>
<b>Collective Projects, Internships</b> <ul style="list-style-type: none"> <li>• Collective Project 1</li> <li>• Internship – 8 wks (opt.)</li> </ul>	<b>Collective Projects, Internships</b> <ul style="list-style-type: none"> <li>• Collective Project 2</li> <li>• Internship or Social Impact Project – 12 wks</li> </ul>	<b>Collective Projects, Internships &amp; Thesis</b> <ul style="list-style-type: none"> <li>• Business Game</li> <li>• Internship – 12 wks</li> <li>• Bachelor Thesis</li> </ul>
<b>60 ECTS</b>	<b>60 ECTS</b>	<b>60 ECTS</b>
<b>180 ECTS</b>		

## Real-world Experiences

**We believe that theory is nothing without practice. As an ESCP student, you will gain valuable hands-on business management experience with a focus on working as a team, cross-cultural communication and applying your newly acquired knowledge to real-world situations.**

### Internships and Social Impact Projects

Internships and Social Impact Projects are the ultimate opportunity for you to put learned concepts and skills into practice in real business situations. These experiences are a crucial component of the BSc programme and are highly valued by potential employers. Instead of the second-year Internship, students can opt to complete a Social Impact Project, volunteering for a local charity or taking part in a humanitarian mission abroad. Social Impact Projects are particularly relevant for students interested in future work with not-for-profit organisations.

Thanks to ESCP's strong links with the corporate world, students are offered internships across a range of sectors, including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals, and NGOs.



### Business Games

Business Games are online simulations played by teams of students in order to compete in a virtual business environment. An exciting and relevant exercise, the aim is to introduce you to the complexity of business decision-making. Each team must make decisions relating to areas such as finance, marketing and operations. The best-performing team wins the game and each team has the possibility to further their experience by participating in international competitions (e.g. Solvay Business Game and L'Oreal Brandstorm).

### Collective Projects

Collective Projects offer students an opportunity to contribute to the life of their programme and campus whilst acquiring practical managerial and leadership skills. At the beginning of each of your first two academic years, you will work in small teams to identify and plan the development of a project for the rest of the academic year. Projects can be varied in terms of their focus, and may be linked with careers, social life, humanitarian aid or be more business/digital oriented. Students are encouraged to be creative.

### Work and Study Track

Students studying in Paris in their final year will be on a work and study track. Half of their time will be spent attending academic classes at ESCP Paris Campus and the other half working within a company based in Paris. This allows students to deepen their experience in the corporate world while completing their studies.

Students on the work and study track must be European citizens who can demonstrate a minimum of a C1 level (CEFR) in French.



**Patricia Madej**  
Class of 2020, Germany/Ukraine

*"My studies at ESCP helped me find in which direction I wanted to go for my professional career, something I did not know back when I finished High School. Through internships, my interest in Finance became apparent, so I decided to do an Apprenticeship at a Fund Management Company in Paris."*

### Companies who recruit ESCP graduates



### Companies offering internships to ESCP students







*The three months of my internship at the US fashion company Juicy Couture have been an amazing experience! Not only did I have an insight into wholesale management, marketing and sales, but I also got to spend two intense and exciting weeks in market, during which we sold collections and even launched a new line. I can definitely recommend the ESCP Careers Service to students for advice and support. Thanks to the Careers Service I got to know useful websites to look for internship opportunities, as well as receive great help to prepare myself for interviews and making the best out of my CV!*

*Ellen Neschev*  
**Class of 2018, Germany**



“

*During my first year as a Bachelor in Management student I managed to land an internship with Airbus! I felt well-prepared for my interviews thanks to the Careers Service, and ultimately I was selected to do a three-month internship at Airbus Defence and Space in Lean Management and Process Optimisation. My internship was even better than I imagined it; I not only gained some new skills, but I also learned a lot about the industry. I got to meet people from a range of backgrounds, and I think that my own background, along with the education I'm receiving from ESCP, really helped me to connect with them and to be involved in more interesting tasks and experiences.”*

*Laurent Hoegl-Roy*  
**Class of 2020, Switzerland/France/Germany**



## Careers Service

**The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects.**

**Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.**

Securing an internship during (or a job after) university is becoming increasingly competitive. Recruitment processes are constantly evolving, focusing less on technical knowledge and more on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills and leadership potential.

The BSc curriculum offers a number of personal or "soft" skills workshops to address areas such as presentation techniques and communication competencies. It is also essential that you have the opportunity to practice recruitment processes in anticipation of the real thing.

Throughout your time at ESCP, you will receive the support and know-how of our specialised Careers Services, which offer a full range of careers-focused services and events.

## Events

The Careers Service hosts a range of events for students each year to help them define and refine their career plans, obtain valuable information, and learn about different job opportunities internationally.

These events include:

- Career workshops
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus general and industry-specific job fairs attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni on how to be recruited by the leading companies in these sectors

## Career Coaching

Our Careers Service offers our students individual coaching to assist their career development, helping them identify their objectives, apply for jobs, write CVs, practice with mock interviews, and other relevant career training.

The Service uses a variety of tools to accompany students in discovering career goals and aspirations, such as personality and logic tests in order to:

- Identify their strengths and weaknesses
- Help them reflect on a career plan
- Train with practical guides and tutorials
- Prepare for interviews

## Alumni

Building relationships and networks is essential. The ESCP Alumni Association, through its 60,000 active alumni in 150 countries, will help you build strong connections and gain valuable insight into companies and recruiters around the world.

Our Alumni are involved with the Careers Service by attending career and networking events, and offering mentorships, company presentations and industry bootcamps.



## Graduate Students 2019

**67%**

chose to start an **international professional career**

**98%  
PLACEMENT**

**33%**

chose to continue with a **Master degree** at a renowned institution



## Grow your Network

- Join a 60,000-strong international **Alumni Network** across 150 countries
- Access the online **Alumni Directory**
- Join one of our professional, regional, corporate, or leisure groups and **participate in any of the 250 events** organised each year around the world
- Join our monthly **Alumnights**, after-work events to meet new contacts and develop your network.
- Join the community of 22,500 ESCP Alumni on **LinkedIn** and **Facebook**

## Boost your Job Search

- As an ESCP Alumni, you will have access to a range of programmes and events designed to help you develop your career to reach your professional goals.
- Choose an experienced Alumni as your **personal mentor** to help define or redefine your professional path
  - Participate in one of our four **Bootcamps** (Consulting, Investment Banking, Technology, Luxury) to learn everything you need to know about a sector and practice mock interviews
  - Get in touch with one of our **Alumni Career Coaches** to learn more about you, your strengths, and improve your pitch and visibility in one-to-one coaching sessions
  - Find your next job opportunity through our **Job Board** of more than 50,000 openings



## Promoting an Entrepreneurial Spirit

**ESCP places an increasing value on cultivating and nurturing an entrepreneurial spirit: as relevant for established businesses as for start-ups. Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that an entrepreneurial spirit is important for all students in all disciplines. In 2018 the Jean-Baptiste Say Institute was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.**

### Learning to be an Entrepreneur

Entrepreneurship is taught through specialisations that take students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development, etc.).

### Incubators and accelerators:

The School has three 'Blue Factory' incubators in Berlin, Madrid and Paris, as well as an accelerator in Paris. The creation of more than 600 companies has been supported since 2007.

**Events** include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Made in ESCP' pitching event in Paris. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.



## ESCP Alumni

ESCP Alumni is an international and rich network of 60,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer professional services in several languages, as well as physical and digital links to stay connected and share experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.

✉ For further information:  
info@escpalumni.org  
+33 (0)1 43 57 24 03  
escpalumni.org



## ESCP Foundation

Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by a decree.

The Foundation's aim is to support the ambitions and academic excellence of ESCP through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide

✉ For further information:  
Antonella Guerra  
aguerra@escp.eu  
+33 (0)1 43 23 20 72  
fondation.escp.eu

## Student Life

**A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged: we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by some 50 clubs and associations, which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, and more.**

### The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP community.

The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. More than 400 participants sailed together in 2019, manning over 35 yachts around Porto Rotondo in Sardinia, Italy. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.

## Student life and associations

### AGORA

AGORA, the student council elected by students, plays an important role within the School. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP.

### STUDENT SOCIETIES BOARD (SSB)

Elected by the students, the SSB organises social events which encourage networking amongst different intakes and nationalities. The Board drives and coordinates the student societies present on all six campuses.

### SPORTS CLUBS AND ACTIVITIES

Sports activities have a long tradition at ESCP, and the Paris campus alone offers around 30 different disciplines. London Campus students have access to the various sporting facilities at City University, and the Turin Campus organises the annual regatta, bringing together both students and alumni.

### CALL ON'U

A cross-campus organisation which prepares students for participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

### ESCP CONSULTANCY, ALIAS JUNIOR ENTERPRISE

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts business-minded individuals keen to pursue their personal development on genuine business projects.



# Application Process

## STEP 1 Online application

**Option 1**  
Apply directly at our website:  
[escp.eu/bachelor](http://escp.eu/bachelor)



**You will need to include:**

- Academic transcripts from the last 3 years
- Secondary School examination certificates (if already held, or upon receipt)
- Personal Statement in English
- Name and contact details of one academic referee
- English language test scores (if required): IELTS 6.5 / TOEFL 90 / CAE 180
- CV/Resume
- Supporting documents for additional languages spoken
- Copy of ID/Passport

**Option 2**  
Apply via Parcoursup\*

Go to [parcoursup.fr](http://parcoursup.fr) and select ESCP if you are taking a French baccalauréat and want to start the first year of the BSc in Paris.

**Option 3**  
Apply via UCAS\*

- Go to [ucas.com](http://ucas.com)
- Institution Code: E79
  - Course Code: N200
  - Campus Code: M

**Option 4**  
Apply via Common App\*

- Go to [commonapp.org](http://commonapp.org)
- Search for "ESCP Business School"

## STEP 2 Oral interview

If your initial application is successful, you will be invited to attend an oral interview with at least two people, including faculty members.

The interview is designed to assess your motivation, the match between your profile and your curriculum, and your personality (adaptability, maturity, openness to an international experience, etc.).

Whilst we prefer to meet students in person, distance interviews may be available.

## STEP 3 Admission results

The School will send you the admission results and, if you are admitted, you will be offered:

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Your track (e.g. 1st year: London / 2nd year: Turin / 3rd year: Berlin)

In order to confirm your enrolment, you will need to pay a deposit of €2,500.

### Visa requirements\*\*

Non-European Economic Area (EEA) and non-Swiss nationals will need a visa to study in the UK or EU. ESCP is able to sponsor students for their visas and to provide the required Visa Letter upon confirmation of enrolment. Please be aware you must refer to the relevant government website(s) for updated visa information.

Non-EU/EEA students joining the Bachelor in Management (BSc) programme starting in London and applying for a UK Tier 4 visa will need to provide evidence of their English level via: TOEFL, IELTS or Pearson.

If you are unable to take one of these tests, the London Campus team can arrange an in-house English Language test.

For further details regarding Visas please contact:

- **Vishav Kaur (UK)**  
[visasupportlondon@escp.eu](mailto:visasupportlondon@escp.eu)
- **Elena Potie (France)**  
[studentaffairs@escp.eu](mailto:studentaffairs@escp.eu)

\*\*Visa conditions for UK may change in 2021. Please contact our staff for up-to-date information.

\* Students who do not apply through our website will supply the documents as requested by Parcoursup, UCAS or Common App. The School will assess these documents and may require the additional information as per our direct application.



## Fees, scholarships & financing



### Scholarships

At ESCP, we believe in equal opportunities. That is why we have created a scholarship programme that encourages social diversity and values individual commitment.

Scholarships can cover 10% to 50% of tuition fees (excluding first-year registration fee) and are assigned based on different criteria such as merit and financial needs. They are renewable each year on condition of academic achievement, behaviour and involvement in the ESCP community.

### Bank Loan

Many banks offer student loans at attractive rates, with deferred payback. Recent ESCP students have received interest rates as low as 1%. Consult your bank for information on a personal loan.

Furthermore, thanks to a partnership with BNP Paribas, the ESCP Foundation Endowment Fund supports students who encounter difficulties to obtain student credit in the absence of a solid guarantor (please note that this is currently only available for French students).

For more information, contact your campus' Student Affairs office.

### September 2021 intake fees

Tuition fees per academic year

€14,950 (EU)

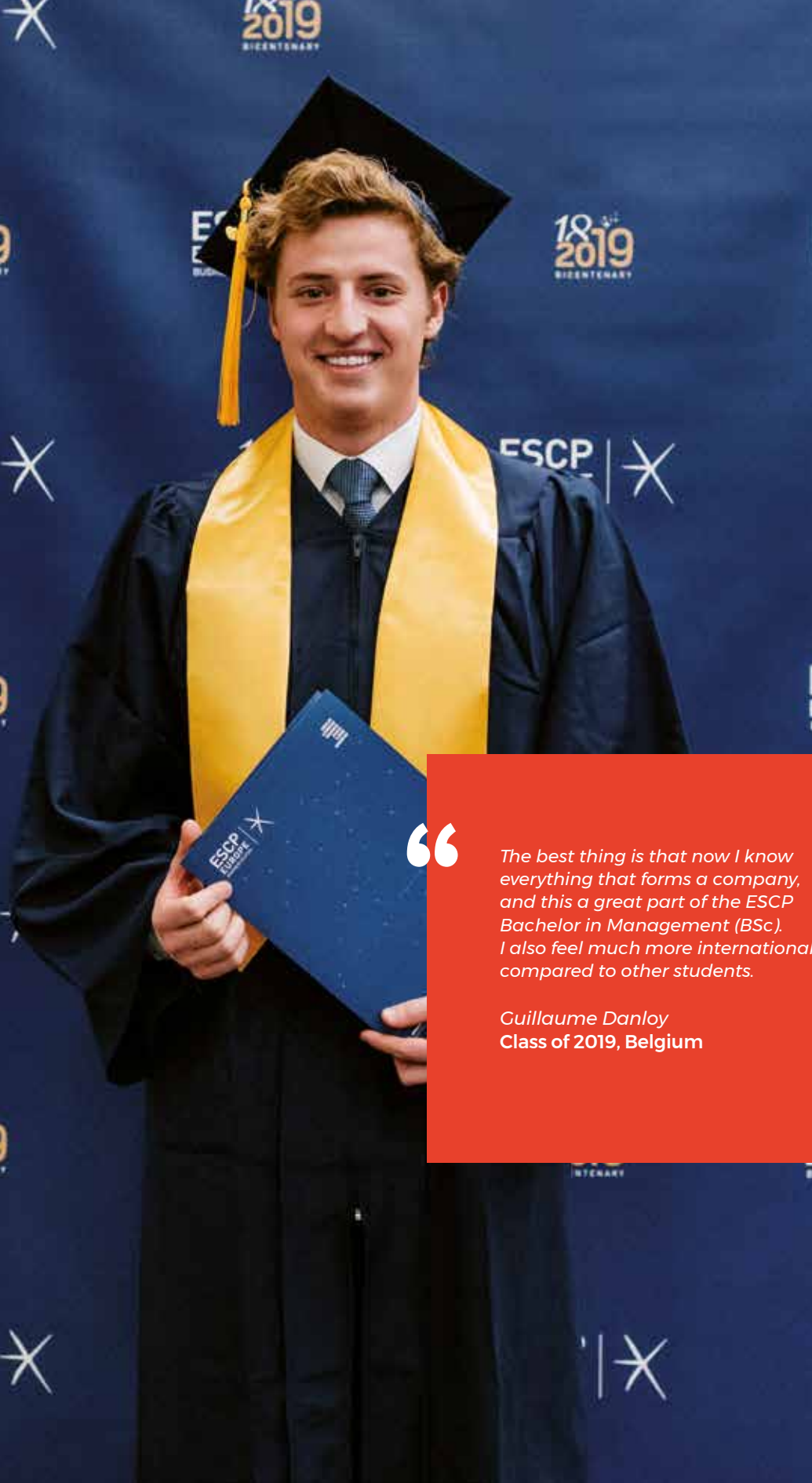
€21,050 (Non-EU)

+ application fee €60

+ registration fee €360 (first year only)

To be eligible for European fees, you must be a European citizen holding a valid European passport.

Application, tuition and registration fees may be subject to change. Visit [escp.eu/bachelor](http://escp.eu/bachelor) for up-to-date information.



“

*The best thing is that now I know everything that forms a company, and this a great part of the ESCP Bachelor in Management (BSc). I also feel much more international compared to other students.*

*Guillaume Danloy  
Class of 2019, Belgium*

## ESCP Contacts



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## Meet us worldwide

 **ONLINE**

 **ON-CAMPUS**

 **AT FAIRS**  
Check our website  
[escp.eu/bachelor](http://escp.eu/bachelor)

# Bachelor in Management (BSc)

ESCP benefits from the best international accreditations.  
Our European campuses enjoy national recognition.



**5 European Higher Ed  
accreditations**

## **BERLIN**

Heubnerweg 8-10  
14059 Berlin, Deutschland

## **LONDON**

527 Finchley Road  
London NW3 7BG,  
United Kingdom

## **MADRID**

Arroyofresno 1  
28035 Madrid, España

## **PARIS RÉPUBLIQUE**

79, av. de la République  
75015 Paris Cedex 11, France

## **PARIS MONTPARNASSE**

3, rue Armand Moisant  
75015 Paris, France

## **TURIN**

Corso Unione Sovietica, 218 bis  
10134 Torino, Italia

## **WARSAW**

c/o Kozminski University  
International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland